SPONSORSHIP PROSPECTUS

Nonprofit Fundraisers Symposium

DMAW SMARTER FUNDRAISING. STRONGER MISSIONS.

The Nonprofit Alliance FOUNDATION

FUNDRAISING AT THE SPEED OF CHANGE

March 3–5, 2027 | Washington, DC

www.nfsymposium.org



Where experience meets acceleration.

The 5th Annual Nonprofit Fundraisers Symposium is a dynamic gathering built for leaders navigating rapid change in fundraising.

300

C-SUITE-LEVEL PROFESSIONALS

Nonprofit and service-firm leaders with 10+ years of experience—convened to exchange ideas, challenge assumptions, and advance the sector.

FUNDRAISING AT THE SPEED OF CHANGE



Why sponsor?

Meet the people shaping what fundraising becomes next.

01

Lead the conversation

Put your expertise beside cutting-edge ideas and innovation.

02

Reach decision-makers

Build visibility with senior nonprofit and service-firm leaders.

03

Align with impact

Show your commitment to positive sector transformation.

Visibility that earns attention. Partnership that signals purpose.

2027 PARTNERSHIP COMPARISON

Four levels of visibility, engagement and access

SPONSORSHIP BENEFITS	PLATINUM $10,000 5 AVAILABLE	GOLD $7,500 6 AVAILABLE	SILVER $5,000 10 AVAILABLE	BRONZE $3,000 15 AVAILABLE
Complimentary registrations	3	2	2	1
LinkedIn promotion	1 dedicated post	2 group posts	—	—
General session screen	Logo	Logo	Text name	Text name
Event signage	General session	General session	Reception logo	Break logo
Podium mention	✓	—	—	—
Reserved lunch conversation tables	2 tables	1 table	1 table	—
Giveaway table	½ of 6-ft table	½ of 6-ft table	Shared with 3 others	—
Introduce breakout speakers	—	3 sessions	—	—
Program book placement	Full-page ad	Half-page ad	Quarter-page ad	Supporter listing
Symposium website	Logo	Logo	Listing	Listing
Mobile app recognition	Logo	—	—	—
Attendee mailing list (one-time use)	✓	✓	—	—

NFSinfo@dmaw.org

Eight ways to take your place.

Four partnership tiers. Four exclusive specialty opportunities.

PLATINUM

$10,000

5 AVAILABLE

GOLD

$7,500

6 AVAILABLE

SILVER

$5,000

10 AVAILABLE

BRONZE

$3,000

15 AVAILABLE

ROUNDTABLE #1

$7,500

2 AVAILABLE

AUTHOR TRACK

$12,500

1 AVAILABLE

MAINSTAGE

$15,000

1 AVAILABLE

Exclusive by design.

One distinctive moment. Secure yours early.

Roundtable – $7,500

2 AVAILABLE

Position Your Organization at the Center of Meaningful Industry Conversations

Connect directly with nonprofit fundraising professionals through an engaging, discussion-driven roundtable experience. This sponsorship provides an opportunity to support collaborative conversations around the challenges, emerging trends, and innovative strategies shaping the future of fundraising. As a Roundtable Sponsor, your organization will be recognized as a supporter of peer-to-peer learning, relationship building, and knowledge sharing among industry leaders.

Sponsor Benefits:

- 2 complimentary registrations.
- Exclusive recognition as the sponsor of one designated roundtable discussion.
- Opportunity to recommend a relevant discussion topic, subject to conference approval.
- Opportunity for one company representative to participate in the facilitated conversation.
- Company logo recognition on roundtable signage and applicable event materials.
- Recognition in the conference website and mobile app, if applicable.
- Opportunity to provide a resource or thought leadership piece to roundtable participants, subject to approval.

For detailed benefits and live availability: **NFSinfo@dmaw.org**

Exclusive by design.

One distinctive moment. Secure yours early.

Author Track– $12,500

1 AVAILABLE

Inspire New Thinking. Elevate Ideas. Connect with Thought Leaders.

This dedicated educational experience will feature authors and thought leaders whose books, research, and insights are influencing the nonprofit and fundraising sectors. Through engaging presentations and conversations, attendees will explore fresh perspectives on leadership, organizational growth, donor engagement, and the future of philanthropy.
This sponsorship offers a distinctive opportunity to associate your brand with influential voices and transformative ideas while connecting with professionals seeking practical inspiration and new strategies.

Sponsor Benefits:

- 3 complimentary registrations
- Exclusive recognition as the official Author Track Sponsor.
- Prominent logo placement on Author Track promotional materials and session signage.
- Verbal acknowledgment during designated Author Track sessions.
- Opportunity for a sponsor representative to introduce a featured author or session, subject to conference approval.
- Recognition on the conference website and mobile app.
- Opportunity to support an author book signing or networking experience, if included in the program.
- Recognition in pre-event and post-event communications highlighting the Author Track.

For detailed benefits and live availability: **NFSinfo@dmaw.org**

Exclusive by design.

One distinctive moment. Secure yours early.

Mainstage – $15,000

1 AVAILABLE

Own the Spotlight. Align Your Brand with the Symposium's Most Influential Moments.

The mainstage serves as the centerpiece of the Symposium, bringing attendees together for keynote presentations, thought-provoking conversations, and powerful moments that inspire action across the fundraising community.

This premier sponsorship provides high-profile brand exposure and positions your organization alongside the ideas, leaders, and conversations driving the future of nonprofit fundraising.

As the Mainstage Sponsor, your organization will be recognized as a leading supporter of the Symposium's mission to advance innovation, leadership, and sustainable fundraising practices.

Sponsor Benefits:

- 3 complimentary registrations
- Exclusive designation as the official Mainstage Sponsor.
- Premier logo placement on mainstage signage, presentation screens, and applicable conference materials.
- Verbal acknowledgment during designated general sessions.
- Opportunity for a sponsor representative to deliver brief welcome remarks or introduce a keynote speaker, subject to conference approval.
- Prominent recognition on the Symposium website and mobile app.
- Featured recognition in select pre-event and post-event promotional communications.
- Opportunity to provide an approved branded item or resource to attendees.
- Priority visibility during designated mainstage programming.

For detailed benefits and live availability: **NFSinfo@dmaw.org**

From interest to confirmed.

Availability is limited and awarded first-come, first-served.

COMPLETE

Confirm Partnership with payment, unless arranged otherwise.

SUPPLY

Include website-ready logo files with your form.

CONFIRM

Receive confirmation and register complimentary attendees.

JAN 15

Partnership confirmation

FEB 5

High-res PDF ads due

FEB 19

Complimentary registrations

Plan the experience.

REGISTRATION POLICY

- Maximum 2 registrations per company purchase
- Complimentary registrations vary by partnership level (1–3)
- Additional company registrations require a nonprofit attendee purchase
- Website package pairs company + nonprofit registration at a discount
- Policy protects the nonprofit / for-profit attendee balance

---

THE WESTIN WASHINGTON DC DOWNTOWN

999 9th Street NW

$369 / night + 15.95% taxes

Reserve by February 1, 2027

Heavenly Bed · fitness center · member internet · dining · Metro access



Make your move before the room fills.

Early commitment secures stronger visibility—and the opportunity that best fits your goals.

LET'S TALK PARTNERSHIP

NFSinfo@dmaw.org

DMAW
SMARTER FUNDRAISING.
STRONGER MISSIONS.

The Nonprofit Alliance
FOUNDATION

